

F. No. 5/3/2009-PI-I/PI-II (Vol.III)
Government of India
Ministry of Chemicals & Fertilizers
Department of Pharmaceuticals

Shastri Bhawan, New Delhi-110 001
Dated, the 18th December, 2015

To

IPA / OPPI / IDMA / CIPI / FOPE / SPIC / AIMED / FICCI / CII / PHD Chamber of
Commerce / ASSOCHAM

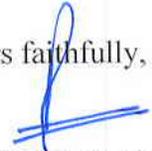
Subject: Uniform Code for Pharmaceutical Marketing Practices (UCPMP) – reg.

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Sir,

I am directed to refer to this Department's letter of even number dated 12.12.2014, 09.03.2015, 26.06.2015 and 28.09.2015 on the above mentioned subject. It has been decided that the Uniform Code for Pharmaceutical Marketing Practices (UCPMP) also covering the medical devices industry and initially implemented w.e.f 1st January, 2015 voluntarily for a period of six months was extended for two months till 31.08.2015, was further extended for a period of four months till 31.12.2015. This has been further extended for a period of three months i.e. upto 31.03.2016. The UCPMP is available on the Department's website i.e. www.pharmaceuticals.gov.in.

Yours faithfully,



(Raj Kumar)

Under Secretary to Govt. of India

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Copy to:

Director (NIC) with the request to upload the same on the Department's website.